

PRIDE IN MILLTOWN DAY

Organized by the

Milltown Revitalization Committee

Borough Hall, 39 Washington Ave., Milltown, NJ 08850

Businesses

July 2008

Dear Milltown Business Owner:

The **11th Annual Pride in Milltown Day** will be held on **Saturday, October 4**, from 9 a.m. to 4 p.m. in Borough Park (JFK Blvd. & Violet Terrace, next to the community pool). The rain date is Sunday, October 5. Set up time is 7:30 a.m. to 8:30 a.m.

This family fun event **helps you market your business** to area residents while promoting community spirit and awareness of local service organizations. We plan to continue favorite activities such as the Morning Cleanup, Arts & Crafts Fair, Business Expo, Community Pride Fair, Pet Contest, Home Run Derby, Bounce & Slide Attractions, Expanded Classic Car Competition and a show featuring the **Magic and Illusions of George Reiger**. Our main attraction is a talent show ***Milltown's got Talent! (featuring all sorts of local talent: juggling, singing, dancing, silly human tricks and much more!)***

We invite you to help make this a memorable and rewarding event for our community by participating in whatever way will best help promote your business. Participation opportunities include:

- **Business Expo Participant:** Contribute \$25 to have an exhibit table at the event to promote your business. Businesses typically host activities at their tables (i.e. face painting, contests, giveaways, etc.)
- **Food Vendor:** Contribute \$50 to sell food, snacks, beverages, etc.
- **Home Run Derby Sponsor:** 4 sponsors at \$250 each
- **Bounce & Slide Attractions Sponsor:** 5 sponsors at \$400 each
- **Classic Car Show Sponsor:** \$750 exclusive sponsors
- **Pet Show Sponsor:** \$500 or 2 sponsors at \$250 each
- **Main Stage Sponsor:** 6 sponsors at \$500 each
- **Overall Sponsor: \$5,000 one sponsor**

Sponsors committing by September 1 will be included in event publicity – sponsorship signs, press releases, event schedule, etc. All event sponsors will receive a free ad on www.prideinmilltown.org during September & October.

Event proceeds will be used to offset event costs and fund beautification projects along Main Street, such as holiday lights, planters, banners and other projects organized by the Milltown Revitalization Committee. With your help, our committee raised over \$15,000 last year.

A member of the committee will be contacting you during the next few weeks to answer any questions. We hope we can count on your continued support and generosity to make this year's Pride in Milltown Day another successful event.

For more details on sponsorship opportunities, please contact Doriann Kerber at 732-339-8254.

If you have any other questions or suggestions, would like to join the committee or can volunteer on event day, please feel free to contact me at **732-339-8254 or email at info@prideinmilltown.org**.

Thank you for your consideration,

Doriann Kerber
Chairperson, 2008 Pride in Milltown Day

For Event Updates Check
www.prideinmilltown.org or Channel 15